

## QUESTIONS TO HELP YOU BUILD YOUR STORY

In order to sell products in our market, we require you to have a story that relates to something you are selling, thus creating the “Story Market”. Behind every farmer is a story, whether its a story about how the farm was passed down through the family, or about how they left an unsatisfying job to venture into the field. Behind every creator is a story behind how they decided this was what they wanted to create. Some products have an amazing story about how the recipe was passed down. Some people create to heal, some create to share, others create just for fun! These are the stories we want you to share. If you are struggling to create your story, below are some questions to help get you thinking.

Why do you do what you do?

Is there any folklore behind your product?

Are there any interesting stories about your product? (ie: three sisters soup)

What is your main motivator?

Did you learn any interesting things from your family that relate to your product?

What helps you to push through and keep you motivated to continue to make your product?

Is there a special story about any of the products your selling?

What made you want to come to the story market?

Is there any stories about how you got started up? Or started development?